

Patched Together Sponsorship Levels

We rely on our sponsors to absorb our operating costs and we need your help more than ever! Sponsorship opportunities start as low as \$100. Sponsors can have their business name or logo branded with the event through placement in our brochure, posters, and banners leading up to and during the event. It is a great opportunity to have your business promoted across the region while showing that you support grieving children and families.

Sponsoring is easy! Simply pick one of the four sponsor levels, remove this sheet and mail with your information and payment to: Patched Together, 735 North 17th Street, Altoona PA, 16601 (please make checks payable to Patched Together, Inc.)

Yes! I'd like to be a Patched Together Sponsor. I want to be a:

Bassist (\$100) Drummer (\$250) Lead Guitar (\$500) Lead Singer (\$1,000)

Company _____ Contact person _____

Address _____

Phone # _____ Email _____

You can also arrange your sponsorship via e-mail or phone. Please contact Sue Richard at patchedtogethersue@hotmail.com or 814-934-7957. Need more information or want to create your own unique sponsorship level? Just ask Sue!

Please respond by September 1, 2015 to take full advantage of all the advertising opportunities attached to your sponsorship level.

Sponsorship Levels 2015

Bassist \$100	Drummer \$250	Lead Guitar \$500	Lead Singer \$1,000
<p>Your company mentioned on all printed materials</p> <p>Your company mentioned one-time on Facebook</p> <p>Logo and link on sponsorship page of Patched Together website</p> <p>Logo in Event Program</p> <p>Mentioned by Master of Ceremonies at the beginning and end of show and once during the event</p> <p>2 free tickets to the show</p>	<p>Small thumbnail logo on all printed materials</p> <p>Mention of your company once every month on Facebook</p> <p>Medium logo and link on sponsorship page of Patched Together website</p> <p>One-eighth page ad in Event Program</p> <p>Mentioned by Master of Ceremonies at the beginning and end of show and two other times during the event</p> <p>4 free tickets to the show</p>	<p>Logo on all printed materials</p> <p>Mention of your company once every two weeks on Facebook</p> <p>Large logo and link on sponsorship page of Patched Together website</p> <p>Regular sized logo on event banner</p> <p>Quarter page ad in Event Program</p> <p>Mentioned by Master of Ceremonies at the beginning and end of show and four other times during the event</p> <p>6 free tickets to the show</p>	<p>Featured as "presenter" of Promo Keepsake Guitar Picks</p> <p>Displayed as presenting sponsor with logo on all printed materials</p> <p>Promoted as title sponsor once a week on Facebook</p> <p>Large featured logo and link on Patched Together website</p> <p>Acknowledged as presenting sponsor with large logo on event banner</p> <p>Acknowledged as presenting sponsor with half-page ad in Event Program</p> <p>Mentioned by Master of Ceremonies at the beginning and end of show and twice between each act</p> <p>8 free tickets to the show</p>

TAX DEDUCTIBLE DONATIONS

Donations to the Patched Together Committee to assist with operating expenses can be made in the form of cash or check written to "Patched Together, Inc."

GIFT BASKETS

In-kind gifts in the form of gift baskets to be raffled off during the concert on November 21, 2015 will be accepted through 11/1/2015. Any business or individual wishing to donate a basket or silent auction item may do so by contacting Becky Keefe at rebecca153@comcast.net or 814-344-5025. Please provide a cash value for the basket.

EVENT VOLUNTEERS

Patched Together is always looking for individuals to donate their time for this event. If you are interested in donating your time before or during the concert, please contact Patched Together at www.facebook.com/PatchedTogether or by contacting Jordanna Gerraughty at jordanna76@gmail.com.



5th annual PATCHED TOGETHER

A Day of Music to Benefit the Home Nursing Agency Healing Patch

SATURDAY, NOVEMBER 21, 2015, 2:00pm - 10:00pm @ THE BAVARIAN HALL, ALTOONA



ABOUT THE EVENT

On Saturday, November 21, 2015, live music, giveaways, games, and family fun will combine in the Fifth Annual Patched Together concert. This annual all-day event harnesses the power of music to raise funds on behalf of the Home Nursing Agency Healing Patch: A Program for Loss and Hope for Grieving Children and Their Families. Patched Together

2015 features a wide variety of local and regional bands and musicians, and entertainment for ALL ages. This year's event will run from 2:00pm - 10:00pm and features basket raffles, contests and prizes in-between performances. Admission is only \$5.00 or **FREE** with the purchase of a Patched Together 2015 t-shirt!

As Patched Together provides financial support to children in need, our doors are open to kids of all ages. Patched Together 2015 is a family-oriented, kid-friendly event! We will have an entire floor of supervised children's activities, including face-painting, arts and crafts, and other creative and fun activities. In short, there's something for every member of the family at Patched Together 2015!

Since 2011, Patched Together has raised \$50,000 to support the provision of services to grieving children and families. All of our proceeds after expenses are provided as a gift to the Home Nursing Agency Healing Patch, which means you can enjoy your day at Patched Together knowing that you are providing support to young people dealing with loss.

ABOUT THE VENUE: THE BAVARIAN AID SOCIETY, ALTOONA

For over a century the Bavarian Aid Society has been a Mainstay of the German Community in Altoona. Always willing to lend a hand, the Bavarian Aid Society provides a clean, friendly environment for members and their guests offering a variety of entertainment. The Bavarian offers weekly bands, Country Store, bowling, bingo and much, much more. The Bavarian Aid Society is located at 112 13th Street, Altoona, PA. For membership details and more information, please visit: www.bavarianhall.com.

T-SHIRT SALES

You are awesome for supporting a great cause - why not show the world that you rock with a Patched Together 2015 t-shirt? Patched Together t-shirts are only \$16; wear the t-shirt to the show and you will be admitted for free! T-shirts are available directly from Patched Together volunteers (via www.facebook.com/PatchedTogether), or by visiting www.patchedtogether.com. T-shirts will also be available day of show, but popular sizes sell out quickly! Make sure not to miss out by ordering in advance! Patched Together t-shirts will be available for pre-order in August 2015.

For more information, contact Melissa Tonkin at patchedtogethermissy@gmail.com.

GIFT BASKETS & GIVE AWAYS

During the show, gift baskets will be on display for raffle and 50/50 drawings will take place.

Participants do not have to be present at time of drawing.



What is the Healing Patch?

The Home Nursing Agency Healing Patch: A Program for Loss & Hope for Grieving Children & Their Families provides a variety of supportive services to children and families who have experienced the death of a loved one. Founded in 2006, the Healing Patch is supported by the Home Nursing Agency Foundation, Third Party Benefits, donations & grants.

All services are provided **FREE** of charge.

WHAT ARE THE PRIMARY GOALS OF THE HOME NURSING AGENCY HEALING PATCH PROGRAM?

1. Provide support to grieving children & their families in Central PA
2. Increase community awareness of the needs of grieving children

WHY DO CHILDREN NEED A "HEALING PATCH"?

- According to The Grief Journey of a Child, (New York Life Foundation, 2012), **1 in 9 Americans will lose a parent to death before they turn 20, while 1 in 7 children will lose either a parent or a sibling.** So what does that mean locally?

- An estimated **1,363 children in Blair County** will have a parent die before they graduate high school, **1,459 children in Cambria County**, **548 children in Bedford County**, and **1,089 children in Centre County.**

- When a family member dies, a child's world is turned upside down. The impact can be devastating. From the day their loved one dies, everything changes. It is often described as the defining moment in their life.

- Children often indicate that they feel alone because *others just don't understand.* These children need help and support. They need to feel that *they are not alone.* That support is what they receive through Home Nursing Agency Healing Patch: A Program for Loss & Hope for Grieving Children & Their Families.

BENEFITS OF THE PROGRAM

- Research has shown that the ability to cope well with an overwhelming event such as a death in the family, for both children and adults, is facilitated greatly by having the support of others outside of the family. Studies have indicated that children can suffer more from the loss of parental support during this time than from the death itself.
- Research also indicates that children who communicate with peers are found to be more connected to the person who died, have higher self-esteem, and are less "at-risk" than those who do not communicate with peers.
- Additionally, it is believed that having a peer who has gone through a similar loss makes it easier for a grieving child to speak openly.
- Healing Patch peer support groups offer a safe place where grieving children and their families can come together and be present with others who understand what they're going through. Individuals share their stories, feelings, memories and experiences while receiving support and encouragement from each other, facilitated by specially trained staff and volunteers.

HEALING PATCH SERVICES

- **Healing Patch Centers:** Provide peer support groups for grieving children and their families throughout the school year. The Healing Patch Centers offer a safe environment where participants can discover they are not alone in their grief by interacting with others who have encountered similar losses. By sharing memories and experiences, families discover that what they are going through is normal and that hope and healing are possible. Centers are located in Cambria & Blair Counties.
- **In-School Services:**
 - "Grief Education in the Classroom": Healing Patch staff and trained volunteers provide grief education and group discussion to high school students on the following topics: grief and loss, available resources within their school and community, and how to support a grieving peer.
 - Peer Support Groups: Healing Patch staff co-facilitates peer support groups with school personnel (i.e. Guidance Counselor) for grieving children lacking access to bereavement support. Groups run for 1 hour period over six sessions.

- Educational In-Services: Healing Patch staff and volunteers provide educational presentations to school staff regarding children and grief related issues.

- **Community Outreach & Educational Opportunities:** Healing Patch staff continues to focus on increasing awareness regarding the needs of grieving children through outreach presentations, distribution of grief related materials and educational workshop/in-service opportunities throughout the Home Nursing Agency service area.

- **Lending Library:** Both Healing Patch Centers have lending libraries stocked with over 400 grief related resources available to anyone within the community. Resources have been utilized by participants, volunteers, hospice families, Home Nursing Agency staff, school districts, and the community.



Survivors – In Their Own Words

"You don't really know how you should feel, you're just not sure about a lot of things. You sit and share with the other parents and you find out they're feeling the same things. It makes you feel like you're not going crazy and it helps you to feel better...that you are okay...and you're going to be okay."

Healing Patch participant, Elsi (parent)

"If I had a friend that lost a family member, I would tell them to come to the Healing Patch so they could get everything off their chest and talk to other people...and not be stuck in a box...they'd be free."

Healing Patch participant, Jasmine (age 9)

"You leave feeling 100% better. You leave feeling like everything inside of you that made you sad went away."

Healing Patch participant, Jordan (age 17)